NEW RELEASE

THE LIFE YOU CAN SAVE How to do your part to end world poverty

10th anniversary edition PETER SINGER

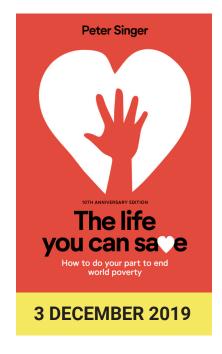
A Compelling Book That Inspires and Empowers People to Act Now to Address Global Poverty

In 2009, Peter Singer wrote the first edition of *The Life You Can Save* to demonstrate why we should care about and help those living in global extreme poverty, and how easy it is to improve and even save lives by giving effectively. Peter then founded a nonprofit organisation of the same name, The Life You Can Save, to advance the ideas in the book. Together, the book and organisation have helped raise millions of dollars for effective charities, supporting work protecting people from diseases, restoring sight, avoiding unwanted pregnancies, ensuring that children get the nutrients they need, and providing opportunities to not only survive but thrive.

In the decade since the first book's publication, dramatic progress has been made in reducing global extreme poverty. However, millions still live on less than \$1.90 a day, and there is yet much to be done.

To address the continuing need, and to build on the success of the first edition, Singer acquired the book rights and updated the content to be current and even more relevant. *The Life You Can Save* aims to inform, inspire and empower as many people as possible to ACT NOW and SAVE LIVES.

ISBN 9781733672702 | Paperback | 312 pages | 203 x 127 mm | A\$29.99



"A persuasive and inspiring work that will change the way you think about philanthropy...and that shows us we can make a profound difference in the lives of the world's poorest."

-Bill and Melinda Gates

"Mr. Singer is far from the world's only serious thinker on poverty, but with *The Life You Can Save* he becomes, instantly, its most readable and lapel-grabbing one."

-The New York Times



About the author

Peter Singer was born in Melbourne, Australia and educated at the University of Melbourne and the University of Oxford. He is the Ira W. DeCamp Professor of Bioethics at Princeton University in the University Center for Human Values and Laureate Professor at the University of Melbourne, in the School of Historical and Philosophical Studies. He is widely considered to be one of the world's most influential living philosophers. In 2005, he was named one of *Time Magazine's* 100 most influential people in the world, and in 2009 *The Sydney Morning Herald* and *The Age* included him among the most influential Australians of the past half century. Among the 50 books he's co-authored, edited or coedited, is *Animal Liberation*, considered the "bible" of the animal rights movement. He is the founder of The Life You Can Save. Father of three, grandfather of four, he and his wife Renata divide their time between New York City and Melbourne.



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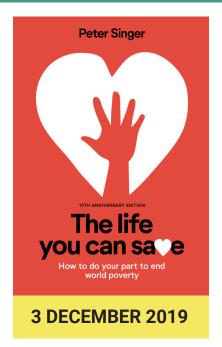
In the Preface to the 10th Anniversary Edition, Peter Singer writes:

"I have been thinking and writing for more than forty years about how we should respond to hunger and poverty. I have presented this book's arguments to thousands of students in my university classes and in my online course on effective giving, and to countless others in newspapers, magazines, a TED talk, podcasts, and television programs. As a result, I've been forced to respond to a wide range of thoughtful challenges. The first edition of this book brought more discussion and challenges, and the rise of the effective altruism movement has stimulated extensive research into what forms of assistance provide the best value for money. So now this fully updated 10th Anniversary Edition distills everything I've learned over the years about why we give, or don't give, and what we should do about it."

NEW TO THIS EDITION

- A foreword by Mike Schur, the Creator of the acclaimed NBC show The Good Place
- An afterword by Charlie Bresler, Ph.D., The Life You Can Save's Executive Director
- A multinational cast of celebrity readers for the audiobook. Expected lineup: Kristen Bell, Stephen Fry, Paul Simon, Natalia Vodianova, Shabana Azmi, Marc Evan Jackson, Mike Schur, Winnie Auma, and Peter Singer
- Updates reflecting progress in the fight to end poverty and the challenges that remain
- New case studies that highlight current effective interventions and charities, including:
 - Dr. Sanduk Ruit, who has performed sight-restoring surgeries for some 120,000 people and works with the Fred Hollows Foundation
 - Fistula Foundation, which has funded more than 40,000 obstetric fistula surgeries in 31 countries
 - Project Healthy Children, whose food fortification programs benefit more than 55 million people
 - Village Enterprise, which has transformed 1,000,000 lives through the Graduation Approach of microenterprise training and support
 - GiveDirectly has provided cash transfers to over 100,000 households and is running a historic randomised control trial with universal basic income
- Calls-to-Action designed to make it as easy as possible for people to act

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"You do not have to give away your kidney, or bankrupt yourself to improve the lives of the extremely poor, to abide by the tenants of this book. You merely have to ask yourself a few questions: what am I doing, as a human being on earth, to help the less fortunate? Can I, perhaps, do a little more? And if so, how? Which are all questions worth asking"

-Michael Schur, Creator of *The Good Place*, from the Foreword

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www.thelifeyoucansave.org

